

Manhattan SCOPE[®]

Supply Chain Optimization...Planning through Execution

A platform-based approach to activating the full potential of strategic supply chains

In a complex world of demand, simply managing your supply chain isn't enough—you need the scope to optimize it.

With technology enabling more choice and convenience than ever before, your customers have come to expect flexibility and responsiveness from you as "givens." As a result, today's supply chains are tested in unprecedented ways. On one hand, they have to be more complex and powerful to meet the requirements and variability of global commerce. On the other hand, they have to be more intuitive and easier to manage.

Our platform-based approach

At Manhattan, we think differently about supply chains. **Platform Thinking™** is the core approach infusing our technology, principles and practices—and the driving dynamic that is optimizing many of the world's most well-run supply chains.

In today's complex environment, supply chain success requires **Whole Chain Awareness™**

Today's supply chains are naturally intricate and interwoven: a change in one area creates a ripple effect throughout the entire network. As a result, success is best achieved through Whole Chain Awareness™, the full-spectrum ability to "see and act" across the supply chain in real time. That means operations can be managed and optimized across departments, channels and ecosystems at the level of every task, workflow, event and person. This results in the ability to make highly efficient, fully informed decisions that translate to dynamic, real-time responses and a healthier bottom line.



SCOPE Studio and SCOPE Management Center offer essential capabilities for maximizing the power of the Supply Chain Process Platform for your organization.

SCOPE[®] Studio

SCOPE Studio enables extensions that give business users flexibility while insulating core base system code from alteration to protect data and process integrity, reduce risk, ensure smooth system upgrades and control total cost of ownership—all of which satisfy the needs of the CIO.

SCOPE[®] Management Center

SCOPE Management Center provides project implementation teams as well as system and database administrators a comprehensive and proven toolset for ongoing management of SCOPE solutions at runtime—all from a single, centralized location.

Manhattan SCOPE[®]: Supply Chain Optimization—Planning through Execution is powered by the only Supply Chain Process Platform in the industry. Manhattan's Supply Chain Process Platform is the foundation for all SCOPE solutions, providing common data efficiency and the opportunity for cross application optimization across the full range of your supply chain. This centralization streamlines operations, increases velocity and facilitates the Whole Chain Awareness to drive decisions that deliver high performance and strategic value.

Manhattan's Supply Chain Process Platform acts as an optimization engine synthesizing a broad range of products and services that can be customized to enable end-to-end performance. By combining common business objects, tables and databases; service oriented architecture; and science and math innovations, the platform optimizes workflows—in real time—across applications and functional areas. This comprehensive approach integrates people, tasks, workflows, events and assets across the supply chain, breaking down the costly redundancy of functional silos.

The result is full-range visibility, integrated decision-making and synchronized operations...in short, optimization that creates market advantage.

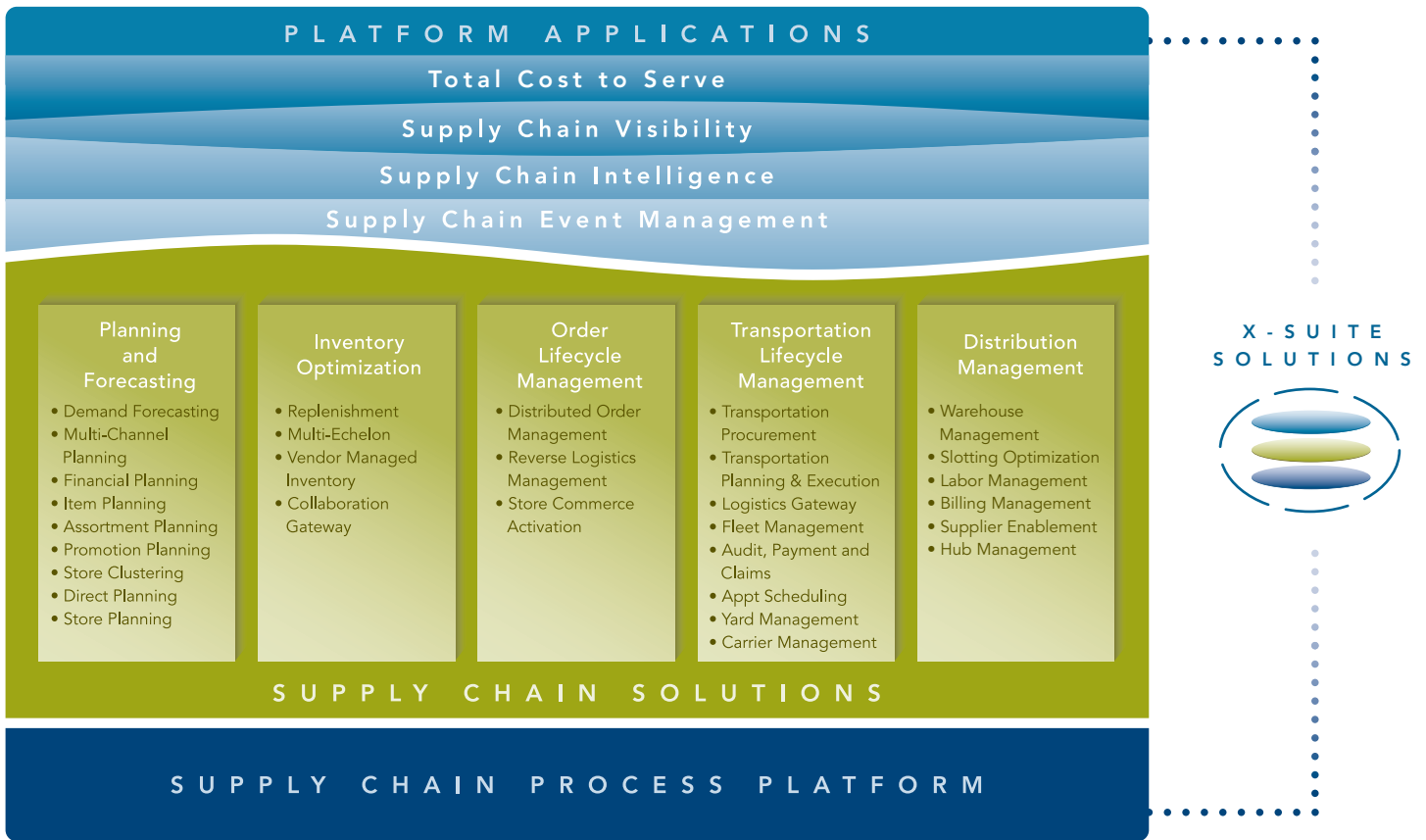
SCOPE's platform-based approach makes it possible to:

- Vary customer service targets by channel or product while providing enterprise-wide visibility and awareness
- Forecast and manage inventory, sales and returns across multiple channels while delivering a consistent brand experience
- Coordinate workflows and communications with suppliers, customers and transportation providers
- Improve sales and order fill rates while reducing inventory through increased visibility across the supply network
- Increase productivity and asset utilization across the supply chain to maximize return on investment
- Speed implementations and simplify upgrades
- Gain business functionality tailored to your industry and market without the complications and risks inherent in changing base system code

Manhattan SCOPE solutions can be deployed incrementally or in multiples based on your business goals and investment strategy. Customers using multiple SCOPE solutions can achieve Cross Application Optimization™—the compound benefits derived not only from optimizing multiple supply chain elements individually, but also collectively and simultaneously to formulate the best decisions for the organization. Bottom line—the benefits of this fully integrated network increase exponentially, so the more solutions you have, the greater the value, the optimization—and the competitive advantage—of your supply chain.

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Supply Chain Solutions: High performance with low total cost of ownership

SCOPE's five high-performing solution suites address the full spectrum of today's supply chain challenges. They have been architected to provide the ultimate in communication and visibility for multiple solution users and to leverage the maximum benefit from the attributes of the Supply Chain Process Platform.

Planning and Forecasting: Employs advanced mathematical models to help you anticipate demand and accurately predict inventory to optimize business across channels.

Inventory Optimization: Enables you to set channel-specific service levels to fill orders from the sources and at the times that deliver the best balance of profit and customer satisfaction.

Order Lifecycle Management: Provides end-to-end management of the order lifecycle, including support for cross-channel business processes.

Transportation Lifecycle Management: Provides procurement-to-delivery control of transportation networks, enabling optimal decisions based on cost, service needs, locations and carrier commitments.

Distribution Management: Streamlines your distribution process from supplier to customer and manages complexity to yield organized optimization and meaningful cost savings.

Platform Applications:

Unify visibility, data, events and actions for seamless advantage

SCOPE's Platform Applications increase supply chain velocity by synthesizing critical operational details from either Manhattan's supply chain solutions or from other enterprise systems. Critical supply chain performance metrics and analytics enhance your insight into internal performance as well as external market conditions.

Total Cost to Serve: Calculates total landed cost and total cost to serve by location so you can fully understand the impact of decisions before you make them.

Supply Chain Intelligence: Provides at-a-glance insight into supply chain performance and the ability to monitor network components from one intuitive dashboard.

Supply Chain Visibility: Enables a consistent, real-time view of your entire supply chain so you can optimize inventory and meet customer fulfillment requirements.

Supply Chain Event Management: Provides ongoing monitoring capability to help you anticipate and respond to diverse supply chain events in real time.

X-Suite Solutions: Harness SCOPE's power to address specific, enterprise-wide supply chain challenges

The Supply Chain Process Platform's service oriented architecture can tap into a vast array of data and resources to enhance the success of your entire organization and your trading partners.

Flow Management: Synchronizes demand, supply and inventory strategies for increased value and velocity, and the ability to respond quickly across the supply chain.

Extended Enterprise Management: Enhances connections with trading partners and provides visibility and critical event management capabilities to ensure a timely, seamless flow of goods across all channels.

The Manhattan Difference:

Supply Chain People Thinking Differently About Supply Chain

Our Focus

We've earned recognition as The Supply Chain People® for a reason: We think differently about supply chain. Manhattan's 'think-tank' is unmatched in both staff resources and collaboration with the best minds in business, industry and academia. By identifying and applying the latest advances in supply chain know-how, we generate proven, real-world results for business. Manhattan professionals and our "Human IP" have gained global recognition as the gold standard in supply chain expertise.

Our Platform Thinking™ Perspective

We believe a platform-based approach is the optimal way to manage supply chain complexity to generate greater advantage and value for business. Platform-based supply chain solutions deliver the operational flexibility, visibility and cross application optimization business executives need without compromising the total cost of ownership controls that technology and financial executives demand.

Our Proof

More than 1200 companies globally, representing many of the world's best-known brands, leverage Manhattan solutions to advance their supply chain leadership. For two decades, our platform-based approach to supply chain optimization has helped companies worldwide achieve measurable efficiencies such as optimally calibrated service levels and costs, improved utilization of labor, space and assets, and balanced tradeoffs between transportation and inventory costs.

Manhattan Associates is committed to developing supply chain solutions that foster environmental stewardship.

Learn more about Manhattan Associates and our solutions:

North & South America + 1 877.596.9208 • Global + 44 (0)1344 318000 • www.manh.com

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The Supply Chain People®